



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 7798

<b>SERIAL NUMBER</b> 09/724,956	<b>FILING DATE</b> 11/28/2000 <b>RULE</b>	<b>CLASS</b> 725	<b>GROUP ART UNIT</b> 2611	<b>ATTORNEY DOCKET NO.</b> IR-028
------------------------------------	---	---------------------	-------------------------------	--------------------------------------

**APPLICANTS**

Malcolm Slaney, Los Altos Hills, CA;  
Bonnie M. Johnson, Palo Alto, CA;  
Annarosa Tomasi, Menlo Park, CA;  
Matthew B. Humphries, Cupertino, CA;

**\*\* CONTINUING DATA \*\*\*\*\***

THIS APPLICATION IS A CIP OF 09/514,056 02/25/2000  
AND CLAIMS BENEFIT OF 60/198,039 04/18/2000  
AND CLAIMS BENEFIT OF 60/198,037 04/18/2000  
AND CLAIMS BENEFIT OF 60/198,038 04/18/2000  
AND CLAIMS BENEFIT OF 60/198,036 04/18/2000  
AND CLAIMS BENEFIT OF 60/198,034 04/18/2000  
AND CLAIMS BENEFIT OF 60/185,182 02/25/2000

**\*\* FOREIGN APPLICATIONS \*\*\*\*\*****IF REQUIRED, FOREIGN FILING LICENSE GRANTED****\*\* 03/23/2001**

Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 5	<b>TOTAL CLAIMS</b> 44	<b>INDEPENDENT CLAIMS</b> 2
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged Examiner's Signature _____ Initials _____				

**ADDRESS**

David R. Graham  
1337 Chewpon Ave.  
Milpitas, CA 95035

**TITLE**

Auction for targeted content

<b>FILING FEE RECEIVED</b> 1272	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees ( Filing )
		<input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )
		<input type="checkbox"/> 1.18 Fees ( Issue )
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit